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PRESS RELEASE

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General Manager Announces Promotions at DART

General Manager Elizabeth Presutti this week announced a series of promotions at the Des Moines Area Regional Transit Authority (DART):

Kirstin Baer-Harding has been promoted to Director of Marketing. She has worked at DART for 10 years and was previously the Marketing and Advertising Manager. She led the marketing efforts of the opening of DART Central Station and the major service changes that took effect in November. In her new role, she will lead the marketing and communications staff and ensure the successful implementation of the DART Marketing and Communications Plan.

Gunnar Olson has been promoted to Public Affairs Manager. He has worked at DART for three years and was previously the Public Information Officer. He led the communication efforts of the opening of DART Central Station and the major service changes that took effect in November. Olson, who will continue to be DART's primary spokesman and media contact, will now play a larger role in communicating with DART's member communities and legislative initiatives.

PJ Sass has been promoted to Customer Service and RideShare Manager. She has worked at DART for 11 years and was previously the Customer Service Manager. She has overseen the transition of DART's Customer Service Department to the new DART Central Station. In her expanded role, she will continue to manage Customer Service but also the DART RideShare program, which currently operates 93 vanpools throughout Central Iowa.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at www.ridedart.com or call 515-283-8100.